

**19th Annual
Spring
BOATING
EXPO**
March 17-20, 2011
Rock Financial Showplace

**2011 Application & Contract
for Exhibit Space**

The Spring Boating Expo ("Expo") is owned and produced by
Michigan Boating Industries Association ("MBIA")
32398 Five Mile Road, Livonia, MI 48154
Phone: 734.261.0123; 800.932.2628; Fax: 734.261.0880
Web site: www.mbia.org; E-mail: boatmichigan@mbia.org

CONTRACTING COMPANY NAME: _____
EXHIBITING COMPANY NAME: _____
ADDRESS: _____
CITY/STATE/ZIP: _____
CONTACT: _____
PHONE: _____ FAX: _____ CELL PHONE: _____
EMAIL: _____

PERSON IN CHARGE OF MOVE-IN: _____
EMERGENCY PHONE: _____ CELL PHONE: _____
EMAIL: _____

(Please correct information above if needed and complete blank fields)

Please reserve the space indicated below for our exclusive use at the 2011 Spring Boating Expo ("Expo"). In submitting this Application and Contract, the undersigned agrees to exhibit pursuant to, and comply with, the Exhibiting Rules and Regulations incorporated herein by reference in their entirety.

BULK Space	Member	Non-member	BOOTH Space	Member	Non-Member
Price	\$3.65*	\$4.65*	10' x 10' Non-Corner Booths	\$460*	\$570*
Per Sq. Ft.			10' x 10' Corner Booths	\$525*	\$660*
			10' x 15' Booths	\$690*	\$855*

* PLUS a \$25 contract charge per Exhibitor to be used for the Grow Boating Initiative.

Cash Payment Discounts: If made by cash and/or check, a 3% discount will be given to each full installment payment received on or before its due date; an additional 4% discount will be given if all payments are received by their due dates and all payments were made with cash and/or check. Discounts are for cash and/or check payments only; credit card payments do not qualify for discount. All qualified discounts will be paid by MBIA to Exhibitor in March, 2011.

CONTRACT PAYMENT TERMS:

1/4 due September 15, 2010; 1/4 due Nov. 1, 2010; 1/4 due Jan. 1, 2011 & balance due February 15, 2011.

MAKE ALL CHECKS PAYABLE TO: MICHIGAN BOATING INDUSTRIES ASSOCIATION MBIA reserves the right to assign space location, reassign or change space location and increase or decrease exhibit space.

Bulk Space No. or Booth No. Requested	Square Ft. Cost	Total Space Charge
1st Choice _____	_____ +\$25 =	\$ _____
2nd Choice _____	_____ +\$25 =	\$ _____
3rd Choice _____	_____ +\$25 =	\$ _____

Page 2 of 2: 2011 Spring Boating Expo Contract /

PERMISSIBLE EXHIBITS: Only products and services identified herein and approved by the MBIA are authorized to be displayed at the Expo. Exhibitors shall display only new current and non-current boats and vessels, which have not previously been titled. Exhibitors shall provide the MBIA with Manufacturer Statement of Origin or other substantial proof at MBIA's request. All displayed product shall be exhibited by current manufacturer-authorized dealers, authorized to sell 2011 models of that manufacturer. Any used, previously titled and/or registered products discovered in the Exhibit Hall not in accordance with the terms of the Application & Contract for Exhibit Space may be removed at Exhibitor's expense and, since the parties recognize that it is practically impossible to determine the actual damage that would result if Exhibitor breaches this provision, Exhibitor agrees to pay to MBIA the sum of U.S. \$1,000 for each violation as liquidated damages. Ratios for new boats to new/non-current boats displayed may be applied at the sole discretion of the MBIA.

BULK Exhibitors: Power PWC Sail _____ Largest Size Boat
Manufacturer/Brand (which Exhibitor is authorized to represent)

BOOTH Exhibitors: (Products which Exhibitor is authorized to represent)

The undersigned Exhibitor certifies this Application & Contract for Exhibit Space and the corresponding Exhibiting Rules and Regulations has been read and that the terms and conditions set forth therein are fully understood and shall constitute a binding contract when this instrument is signed by both parties. Reservation of exhibit space applied for herein is for the 2011 Spring Boating Expo only and reservation of such space in the 2011 Expo shall not constitute or be interpreted to represent any precedent whatsoever for exhibit space in any subsequent Expos. Assignment of exhibit space in subsequent Expos shall be assigned and allocated as determined in the sole discretion of the MBIA and pursuant to the MBIA policy then in effect. MBIA reserves the right to assign space location, reassign or change space location, change permissible exhibits and increase or decrease exhibit space.

Exhibitors with payments past due will forfeit their space reservation and all advance deposits. This application becomes a binding contract only when signed by both parties and is accompanied with appropriate deposit(s), signed Exhibiting Rules and Regulations, and appropriate certificate of insurance as described in the 2011 Application & Contract for Exhibiting.

Exhibitor Signature _____ Date _____

(Print Name) _____

Accepted by MBIA Signature _____ Date _____

Space Assigned _____

Please complete and return to MBIA. A signed copy will be returned to you.
Michigan Boating Industries Association, 32398 Five Mile Road, Livonia, MI 48154
Phone: 734.261.0123; 800.932.2628; Fax: 734.261.0880, Web site: www.mbia.org; E-mail: boatmichigan@mbia.org